

BETA

Come celebrate media startups in Asia.

MAY 1-3, CHIANG MAI

THE OFFICIAL SPLICE BOSS-CONVINCER PDF

5 reasons Splice Beta is worth the trip

1 You'll learn best practice from the region's most inventive media pros.
Every speaker has experimented, taken risks, made mistakes. Many of them are sharing their experiences for the first time. There is no other gathering like this.

2 Dive into every aspect of a modern media business.
Learn new ways of running a 21st-century newsroom, or prototyping new story formats, or taking your pitch to the next level.

3 Splice Beta is the most inexpensive conference in the industry.
Other conferences charge more than double. And with our new improved ticket price, you get 2.5 days of learning for \$300.

4 Chiang Mai has loads of low-priced options for hotels and flights.
Chiang Mai is well-connected via low-cost airlines. Airbnb listings in the Nimman area start at US\$25 and we're negotiating hotel deals for a range of budgets.

5 You're only out of the office 2-3 days.
Fly into Chiang Mai on Wednesday. Fly out on Saturday. Is Labor Day a public holiday in your country? That would mean you're only away for two days.

How's that for a total win?

Summary of Costs

Airfare (low-cost carrier)

Southeast Asia and Hong Kong	\$300 - \$500
North Asia (Taiwan, Korea, Japan, China)	\$400 - \$800
India and South Asia	\$500 - \$800
Australia and New Zealand	\$1,000

Transportation (round-trip taxi from airport to hotel) \$50

Hotel (3 nights @ \$100 per night) \$300

Meals (3 days @ \$25 per day) \$75

Registration fee (includes all meals for 2 days) \$300

Total (depending on where you're flying from) \$1,100 - \$ 2,000

We have group discounts.

Do you want to send 3 or more people from your newsroom? Email us!

Tickets are available now at splicebeta.com